GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:3235
ANSWERED ON:22.03.2017
Print Media
Simha Shri Prathap

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the newspaper industry in India is predominantly dependent on advertising revenue and newspaper in India are the cheapest in the world and if so, the details thereof;
(b) whether demonetisation has adversely impacted the print media and whether the Government has taken note of the concerns expressed by the newspaper industry and if so, the details thereof;
(c) whether the Government has examined the issues facing the print media and if so, the details thereof;
(d) whether necessary consultations with all stakeholders Ministries will be initiated in this regard; and
(e) whether the print media is the only sector where a Government formed Wage Board fixes the wages of private organisations and if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING [COL RAJYAVARDHAN RATHORE (Retd.)]

(a): The newspapers are at liberty to run their business to assess how much space they want to allocate for advertisements vis-Ã -vis for news contents.
(b) to (d): No such matter has come to the notice of the Ministry.
(e): Print Media is the only sector where the Ministry of Labour and Employment formed statutory Wage Boards for fixing or revising the rates of wages in respect of Working Journalist and Non-Journalist newspaper employee.

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